



Upgrade Everyday | Inspire to design a lifestyle filled with beauty, fashion, entertaining, décor & more.

Get ready to blossom!
Visit 2Orchids for a daily bouquet
of inspired ideas about beauty,
style, entertaining, décor
and more.

We love to share our passion for
the latest trends, as well as
timeless classics, that add luxury,
elegance and a little adventure
to life.

If you are fun-loving, style-con-
scious and curious to try new
things, follow us! We do all the
research and track down the best
online resources. All you need
to do is bloom as your most
beautiful self!

What are you passionate about?

Tell us.

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ORCHIDS Bios

Karen Fortunato



The right lipstick can't solve all the world's problems, but Karen believes it's a pretty good start. A bona fide makeup zealot, Karen endlessly scours boutiques, fashion magazines, YouTube videos, HGTV and Food Network shows to spot the latest trends in clothing, makeup, home décor and entertaining. A fashionista from way back in her pre-teen years, Karen has quietly become known as a local go-to girl for style, makeup and hair ideas.

As an entrepreneur in the home décor and entertaining business, Karen has helped launch two direct sales companies, serving on the executive board of one and training hundreds of women regionally and at national conferences. She was featured in the October 2006 issue of Empowering Women magazine. Karen's former 15-year career was with a major airline, where she worked in various roles, even "landing" in the book *Going on an Airplane* by Fred Rogers of Mister Rogers' Neighborhood. During this time, Karen traveled extensively, which greatly expanded her worldview of trends in the global marketplace.

Karen lives in Poland, Ohio with her high-school-sweetheart husband and their combined family of three daughters and one son.

Lauren Merlo Cercel



Legend has it that Lauren came into the world wearing designer labels and with a desire to see the world. She satisfied her wanderlust by working as a certified travel agent for 18 years, specializing in all aspects of group incentive travel and overseeing itineraries for up to 500 clients at a time. Along the way, Lauren built an impressive network of relationships with airlines, five-star hotels, banquet planners and other vendors across the United States, Hawaii, Australia, New Zealand, Mexico and the Caribbean.

As a child, Lauren studied every inch of *Glamour* and *Cosmopolitan*, dreaming of her future signature style. Now, her passion for fashion, makeup and home décor permeates all aspects of her life. Nicknamed "Re-do Brand New" by her husband, Lauren never tires of changing, replacing, repurposing and reinventing everything in her home—particularly, her clothes closet. She loves to inspire others to try new looks and push beyond their same-old clothing comfort zone.

Lauren is also an experienced makeup artist for MAC Cosmetics. She earned an associate's degree in travel and tourism from Genesee Community College in Batavia, New York. Her first job was working retail as a "cast member" at Walt Disney World's Magic Kingdom. Lauren lives in Poland, Ohio with her husband of 23 years, who proposed in her favorite place: New York City. They have son and daughter.



Strawberry Angel Food Cake

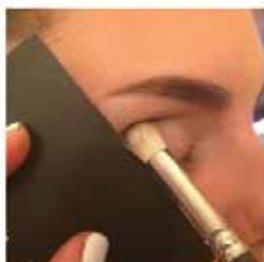
BY LAUREN // AUGUST 6, 2014 // NO COMMENTS

We love using fresh strawberries for a light, sweet, summertime dessert. To change it up, add a layer of vanilla pudding for extra flavor. Enjoy with a little less guilt than a store bought cake! Ingredients: Angel Food Cake Mix...

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Photos courtesy of Laura Ruppelberger Photography



Eye Makeup Tips & Tricks

BY LAUREN // AUGUST 6, 2014 // NO COMMENTS

We love discovering new techniques on how to apply our eye shadow to create a sharper and a more defined look. These four tips are our tricks to achieving just that! The "Tape Trick" – Angle the scotch...

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Blessed by an Angel

BY LAUREN // AUGUST 6, 2014 // NO COMMENTS

Oh, my... the makeup, the hair, the stunning wardrobes, and the fabulous homes. We'll admit it... we love watching the Real Housewives! On a recent episode, New Jersey Real Housewife, Dina Manzo gifted her dear but troubled friend, Torsa Giudice with...

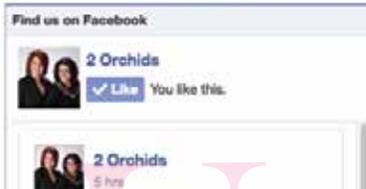
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